John Willaker

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April 15, 1985

VICE PRESIDENT WILLIAM BAKER:

The Berkeley Campus is resubmitting the attached proposal for the establishment of the S. J. Hall Endowed Chair in Forestry and Resource Management.

Now that specific issues regarding the sale of the Dessie M. Hall property in Las Vegas have been resolved, we would appreciate your presenting the item for Regents' approval at their May, 1985, meeting.

Thank you.

Ira Michael Heyman Chancellor

Enclosure

bcc: Simic

G Englezos

189-92 Seguiden 91-95 L. Ganes 95-97 Miller Proposed Regents' Agenda Item Submitted/date: M. Van Heuit 5/1

Item No. 9
Conmittee on Educational
Policy
Consent Acenda
Item for Action
Closed Session\*

Office of the Vice President-Budget and University Relations
April 22, 1985

Drafted by Campus/Haden
Reviewed by Coordinator Englezos
Coordinated with:
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Senior Vice President Brady RWG 4/25
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Approved by Assistant Vice
President Woodard EL 4/26
Approved by Vice President Baker WBB 4

Approved by the President\_\_\_\_\_

TO MEMBERS OF THE COMMITTEE ON EDUCATIONAL POLICY:

## ITEM FOR ACTION

For Meeting of May 16, 1985

## ESTABLISHMENT AND NAMING OF ENDOWED CHAIR,

DEPARTMENT OF FORESTRY AND RESOURCE MANAGEMENT, BERKELEY CAMPUS
The President recommends that the Committee on Educational Policy
recommend to The Regents: That the establishment of an endowed
chair, Department of Forestry and Resource Management, College of
Natural Resources, Berkeley campus, be approved, and that the
chair be named the S. J. Hall Chair in Forest Economics,
contingent on establishment of an endowment of at least \$250,000
for support of the chair.

<sup>\*</sup>Action will be released to the public on the working day following the date of action

## BACKGROUND

The proposed S. J. Hall Chair in Forest Economics, Department of Forestry and Resource Management, College of Natural Resources, Berkeley campus, would be funded by an endowment representing cash proceeds from a gift of real property made to The Regents by Mrs. Dessie M. Hall on behalf of the Forest Economics Foundation. Title to the property, which consists of two parcels of land in Las Vegas, Nevada, was accepted by The Regents under interim authority in December 1983. The two parcels have been appraised at approximately \$500,000. The donor, in consultation with the Berkeley campus, has stipulated that proceeds from the eventual sale of the two parcels be used to further programs in forest economics in the Department of Forestry and Resource Management. Specifically, (1) \$60,000 would be used to augment the endowment for the S. J. Hall Lectureship in Industrial Forestry, established in 1981 with a cash gift of \$25,000 from the Porest Economics Foundation; (2) contingent on Chair approval by The Regents, \$300,000 would be used to establish the S.J. Hall Chair in Forest Economics; and (3) any remaining balance would be used to establish graduate fellowships in forest economics.

The late S. J. Hall, who founded the Forest Economics Foundation in 1965, played an important role in the development of industrial forestry in the southern United States during the 1920's and 1930's. Following World War II, he moved to the west coast and with two partners founded the Gualala Redwood Company,

which became a leader in the industrial management of young-growth redwood in California. As a memorial to her husband and his interest in forest economics education, Mrs. Hall, Director of the Forest Economics Foundation and acting on its behalf, established the S. J. Hall Lectureship in Forest Economics at the Berkeley campus in 1968. Completion of a permanent endowment for the annual lecture series, the endowment of a Chair in Forest Economics, and the establishment of graduate fellowships would provide a full range of programs to commemorate Mr. Hall's life and work.

The proposed Chair in Forest Economics would focus on the relationships between forest resources and economic activities and would integrate knowledge of forest science, economic theory, and quantitative methods in analyzing problems of resources allocation in forestry. The annual income from the Chair endowment would be made available to the Chair holder in support of teaching and research, subject to the appropriate University policy. Salary support and FTE would be provided by the Department of Forestry and Resource Management, and appointment of incumbents would be initiated by the Department, subject to appropriate campus review. In keeping with policy, the Berkeley Division of the Academic Senate has been consulted concerning the establishment of this Chair.